

Cinéfest SUDBURY

INTERNATIONAL FILM FESTIVAL
FESTIVAL INTERNATIONAL DU FILM

THE PEOPLE'S FESTIVAL
C'EST VOTRE FESTIVAL
18-26 SEP 2021

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FOR IMMEDIATE RELEASE: AUGUST 26, 2021

Cinéfest Sudbury and Cultural Industries Ontario North announce 2021 Cinema Summit programming; including panels and film screenings

SUDBURY – Cinéfest Sudbury is thrilled to partner once again with Cultural Industries Ontario North (CION) to deliver Cinema Summit, film and television production industry activities during Cinefest for filmmakers, media arts students, film crew and film industry members.

This year's Cinema Summit activities include virtual screening access to a limited number of short and feature films (to be announced), as well as the following free to attend panel discussions:

Bringing Your Creations and Career to Life with Animation 9:30am EST Tuesday, September 21

This online panel discussion will explore the current and future state of the animation industry as it relates to film and television. Industry leaders will delve into gaps and opportunities, sought-after skills, the process of the animation pipeline, and more!

Braving a New World of Possibilities in Virtual Reality 11:00am EST Tuesday, September 21

Virtual Reality has introduced a new world of possibilities in the film and television industry, and this online panel discussion will tackle how the essence and effect of not actually physically existing, but made to appear, has changed storytelling.

Entertainment Law Made Easy with the Artists' Legal Access and Support Network 1:00pm EST Tuesday, September 21, 2021

The Ontario Artists' Legal Access & Support Network is a collaboration between CARFAC Ontario artists and ALAS lawyers. This online webinar will detail the supports, services, and resources available to artists that make entertainment law easy!

How to Deliver the Optimal Pitch

Join Kevin Wright (former SVP Programming, THE MOVIE NETWORK, HBO CANADA, FAMILY CHANNEL) for this unique, hands-on workshop that will use practical tips and techniques to help you improve your pitching skills. Successful applicants will have an opportunity to pitch their project to CBC upon completion of this workshop!

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Finding Financial Partners for Your Production

9:30am EST Thursday, September 23

Need help finding financial partners for your production? Don't know where to start? Watch this online panel discussion as representatives from funding agencies, a broadcaster, and a commercial banking outline what to look for in a financial partner.

How Post-Production is Changing the Story

11:00am EST Thursday, September 23

An online panel conversation on how digital filmmaking has put post-production front and centre. For years, post-production has been an afterthought in the creative process. Now, the world of post is leading the charge in defining the narrative.

All film industry members interested in applying for Cinema Summit can apply now at cinifest.com. Approved applicants will be contacted with details on all events taking place as part of Cinema Summit.

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For additional questions or media inquiries, please contact Michael Scherzinger at mscherzinger@cinifest.com. You can also call us at 705.688.1234, or follow us on Facebook for updated information.

cinifest.com

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