

# Cinéfest SUDBURY

INTERNATIONAL FILM FESTIVAL  
FESTIVAL INTERNATIONAL DU FILM

THE PEOPLE'S FESTIVAL  
C'EST VOTRE FESTIVAL  
18-26 SEP 2021

festival presenter  
présentateur du festival



major sponsor  
commanditaire principal



government partners  
partenaires gouvernementaux



media release | communiqué

**FOR IMMEDIATE RELEASE: JULY 29, 2021**

## **Cinefest Sudbury announces Feature Film Awards Program with cash prizes**

**SUDBURY** – Cinefest Sudbury International Film Festival is pleased to announce the introduction of a new Feature Film Awards Program. Films selected as part of Cinefest's lineup that meet the eligibility criteria for an award will be considered by a jury of film industry delegates in a number of new awards categories.

"We are thrilled to offer this enhanced recognition of the incredible films submitted to Cinefest Sudbury each year" says Tammy Frick, Executive Director of Cinefest. "Highlighting the formidable success stories in Canadian and International filmmaking has always been a key priority of Cinefest, and this expanded awards program will help to further promote the exceptional films being created and diverse stories being told worldwide."

In 2021, cash prizes will be awarded in the following categories:

### **Outstanding Canadian Feature Film Award (\$15,000)** – Sponsored by CTV Northern Ontario

This award recognizes one (1) outstanding feature film produced in Canada.

- Must be over 70 minutes in length to qualify as a feature film;
- Narrative and documentary feature films are both eligible for this award;
- Points system will be used to determine Canadian eligibility;
- International feature films are not eligible for this award;
- Award recipient will be chosen by a preselected film industry jury.

### **Outstanding International Feature Film Award (\$10,000)** – Sponsored by Laking Toyota

This award recognizes one (1) outstanding feature film produced outside of Canada.

- Must be over 70 minutes in length to qualify as a feature film;
- Narrative and documentary feature films are both eligible for this award;
- Points system will be used to determine international eligibility;
- Canadian feature films are not eligible for this award;
- Award recipient will be chosen by a preselected film industry jury.

# Cinéfest SUDBURY

INTERNATIONAL FILM FESTIVAL  
FESTIVAL INTERNATIONAL DU FILM

THE PEOPLE'S FESTIVAL  
C'EST VOTRE FESTIVAL  
18-26 SEP 2021

festival presenter  
présentateur du festival



major sponsor  
commanditaire principal



government partners  
partenaires gouvernementaux



media release | communiqué

## **Outstanding Female-Led Feature Film Award (\$2,500)** – Sponsored by Women in Film & Television Toronto

This award recognizes one (1) outstanding feature film with a female key creative.

- Eligible films include any feature length film with a female identifying director(s), screenwriter(s), and/or producer(s);
- Must be over 70 minutes in length to qualify as a feature film;
- Narrative and documentary feature films are both eligible for this award;
- Canadian and international feature films are both eligible for this award;
- Award recipient will be chosen by a preselected film industry jury

## **Cinema Indigenized Outstanding Talent Award (\$2,500)** – Sponsored by Vale Canada Ltd.

This award recognizes one (1) outstanding feature film from Cinefest Sudbury's Cinema Indigenized programme.

- Eligible films include any feature length film by an Indigenous director(s), screenwriter(s), actor(s), and/or producer(s) from diverse nations across Turtle Island (North America);
- Must be over 70 minutes in length to qualify as a feature film;
- Narrative and documentary feature films are both eligible for this award;
- Award recipient will be chosen by a preselected film industry jury.

## **French Language Feature Film Award (\$2,500)** – Sponsored by Desjardins

This award recognizes one (1) outstanding French language feature film.

- Eligible films include any feature length film primarily in the French language;
- Must be over 70 minutes in length to qualify as a feature film;
- Narrative and documentary feature films are both eligible for this award;
- Canadian and international feature films are both eligible for this award;
- Award recipient will be chosen by a preselected film industry jury.

# Cinéfest SUDBURY

INTERNATIONAL FILM FESTIVAL  
FESTIVAL INTERNATIONAL DU FILM

THE PEOPLE'S FESTIVAL  
C'EST VOTRE FESTIVAL  
18-26 SEP 2021

festival presenter  
présentateur du festival



major sponsor  
commanditaire principal



government partners  
partenaires gouvernementaux



media release | communiqué

-more-

In addition to the new awards program, Cinefest Sudbury continues to invite audiences to have their say during the festival in the following categories:

- Audience Choice Award: Feature Film;
- Audience Choice Award: Documentary;
- Audience Choice Award: Short.

*For more information, please contact Michael Scherzinger, Director of Operations and Communications at [mscherzinger@cinifest.com](mailto:mscherzinger@cinifest.com) or by phone at 705-688-1234.*

-30-