

# Cinéfest

## S U D B U R Y

INTERNATIONAL FILM FESTIVAL  
FESTIVAL INTERNATIONAL DU FILM

### 2026 SPONSORSHIP OPPORTUNITIES



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# MAJOR SPONSORSHIPS

# MAJOR SPONSOR

**\$25,000**

Contribute to the celebration and growth of the arts in Greater Sudbury by forging a year-round relationship with Cinéfest Sudbury International Film Festival. As a Major Sponsor, your business receives the highest level of visibility during the Festival, including all marketing efforts throughout the year. Be seen through a collaborative and bespoke brand campaign with Cinéfest across all media platforms and enjoy unparalleled VIP access to all events. As a Major Sponsor, you will also gain all of the perks of a Gala Presentation Sponsor, with an evening reserved for you and your guests.



## 1 | Recognition of Sponsorship

- Recognized as a Major and Gala Sponsor at the Cinéfest Sudbury Media Conference.
- Recognized as a Major Sponsor in ALL media releases.
- Recognized as a Gala Sponsor in media releases relating to the Sponsored Gala Film
- Recognized as a Major Sponsor in the “Thank You” social media posts following the Festival.
- Recognized as a Major Sponsor at all Cinéfest Red Carpet Patron Program film screenings.
- Receipt of an individualized post-event Sponsor Report detailing Festival highlights and copies of all promotional assets that acknowledged your sponsorship.
- Sponsorship of Cinéfest’s Outstanding Canadian Feature Film Award, including sponsor name/logo on award.

## 2 | Logo Visibility

### Logo to appear with Major Sponsor heading on:

- The official Cinéfest poster (digital and print).
- All television ad campaigns; (minimum value \$10,000).
- All local print ad campaigns.
- Slide presentation on cinema screens prior to all film presentations during the Festival.
- A freestanding banner recognizing sponsors of the Festival.
- A sponsored Gala film synopsis page in the official Program Book (digital and print).
- The Cinéfest Sudbury website home page with link to the sponsor’s website.
- A sponsored award (logo on award).
- All social media posts during Cinéfest’s annual promotional campaign.
- The back of all printed tickets.
- On printed tickets to sponsored Gala film.

### 3 | Company Representation

- A company representative is invited to co-host the introduction of the sponsored Gala Film Presentation along with any film industry guests associated with the film.

### 4 | Sponsored Ads

- Option to provide a 30-second commercial to be screened prior to the sponsored Gala Film Presentation.
- Full page colour ad in the official Program Book (digital and print).

### 5 | Ticket Packages

- 70 tickets to your sponsored Gala Film Presentation, with reserved seating for your VIP guests.
- Exclusive pre-film catered reception for 70 of your VIP guests.
- 12 Passport+ passes (all-inclusive access to all Festival events).
- 12 Red Carpet Patron Program tickets (valid for any Red Carpet film screening).
- Cinéfest also invites its Major and Gala Sponsors to explore joining its Partner Perks discount program, where sponsors can offer a discount code to staff and clients!



# FILM SPONSORSHIPS

# **GALA FILM PRESENTATION SPONSOR**

**\$10,000**

Gala Film Presentations and receptions are the most anticipated films and events of the Festival. Films presented in this program garner international attention at other Festivals and awards ceremonies. Gala Film Presentations receive extensive promotion throughout the Festival's marketing campaign and offer a great opportunity to host premier client appreciation and/or VIP events with significant visibility.



## 1 | Recognition of Sponsorship

- Recognized as a Gala Sponsor at the Cinéfest Sudbury Media Conference.
- Recognized as a Gala Sponsor in media releases relating to the sponsorship and the sponsored Gala Film Presentation.
- Recognized as a Gala Sponsor in the “Thank You” social media posts following the Festival.
- Receipt of an individualized post-event Sponsor Report detailing Festival highlights and copies of all promotional assets that acknowledged your sponsorship.
- Exclusive pre-film catered reception for 50 of your VIP guests.
- Sponsorship of post-screening catered Gala reception.

## 2 | Logo Visibility

### Logo to appear on:

- The official Cinéfest poster (digital and print).
- Television ad campaigns; (minimum value \$10,000).
- All local print ad campaigns.
- Slide presentation on cinema screens prior to all film presentations during the festival.
- A freestanding banner recognizing sponsors of the festival.
- A sponsored film synopsis page in the official Program Book (digital and print).
- The Cinéfest Sudbury website home page with link to the sponsor’s website.
- All social media posts during Cinéfest’s annual promotional campaign.
- The back of all printed tickets.
- On printed tickets to sponsored Gala film.



### 3 | Company Representation

- A company representative is invited to co-host the introduction of the sponsored Gala Film Presentation along with any film industry guests associated with the film.
- A company representative is invited to present the sponsored award.

### 4 | Sponsored Ads

- Option to provide a 30-second commercial to be screened prior to the sponsored Gala Film Presentation.
- Full page colour ad in the official Program Book (digital and print).

### 5 | Ticket Packages

- 50 tickets to your sponsored Gala Film Presentation, with reserved seating for your VIP guests.
- Exclusive pre-film catered reception for 50 of your VIP guests.
- 6 Passport+ passes (all-inclusive access to all Festival events).
- 50 General Admission tickets (valid for any non-Gala screening).
- Cinéfest also invites its Major and Gala Sponsors to explore joining its Partner Perks discount program, where sponsors can offer a discount code to staff and clients!

# **SPECIAL PRESENTATION SPONSOR**

**\$5,000**

Some of the most highly impactful films from around the world screening during the Festival are presented within the Special Presentation program. These films receive world-wide buzz and represent the most eminent storytelling from Canada and around the globe.



## 1 | Recognition of Sponsorship

- Recognized at the Cinéfest Sudbury Media Conference.
- Recognized in media releases relating to the sponsorship and the sponsored Special Film Presentation.
- Recognized in the “Thank You” social media posts following the Festival.

## 4 | Sponsored Ads

### Logo to appear on:

- Half-page ad in the official Program Book (digital and print).

## 2 | Logo Visibility

### Logo to appear on:

- Slide presentation on cinema screens prior to sponsored Special Film Presentation.
- Sponsored film’s synopsis page in the official Program Book (digital and print).
- The Cinéfest Sudbury website with link to the sponsor’s website.

## 5 | Ticket Packages

- 30 general admission tickets (valid for any non-Gala screening).
- 2 Passport+ passes (all-inclusive access to all Festival events).

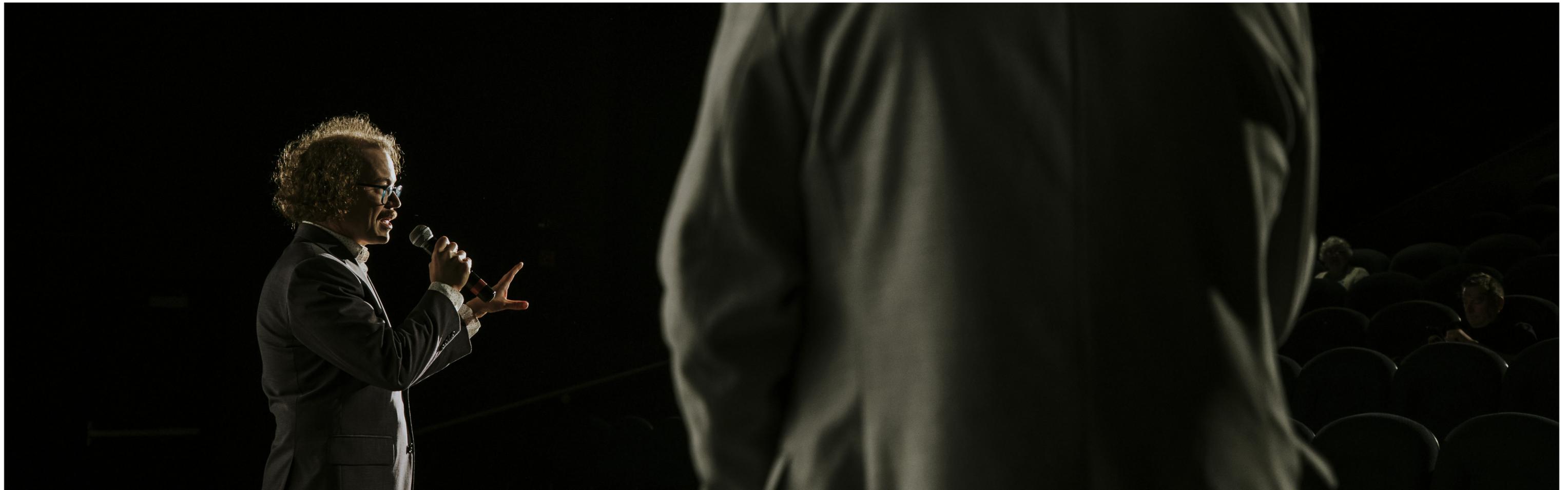
## 3 | Company Representation

- A company representative is invited to co-host the introduction of the sponsored Special Presentation film along with any film industry guests associated with the film.

# FILM PRESENTATION SPONSOR

**\$2,500**

Introduce yourself to the cinema goer as a Film Presentation Sponsor. This package provides root brand exposure and an opportunity to support arts and culture in Greater Sudbury through sponsoring one of Cinéfest's prestige film selections.



## 1 | Recognition of Sponsorship

- Recognized at the Cinéfest Sudbury Media Conference.
- Recognized in media releases relating to the sponsorship and the sponsored Film Presentation.
- Recognized in the “Thank You” social media posts following the Festival.

## 4 | Sponsored Ads

### Logo to appear on:

- Half-page ad to appear in the official Program Book (digital and print).

## 2 | Logo Visibility

### Logo to appear on:

- Slide presentation on cinema screens prior to sponsored Film Presentation.
- Sponsored film synopsis page in the official Program Book (digital and print).
- Cinéfest Sudbury website with link to the sponsor’s website.

## 5 | Ticket Packages

- 30 General Admission tickets (valid for any non-Gala screening).

## 3 | Company Representation

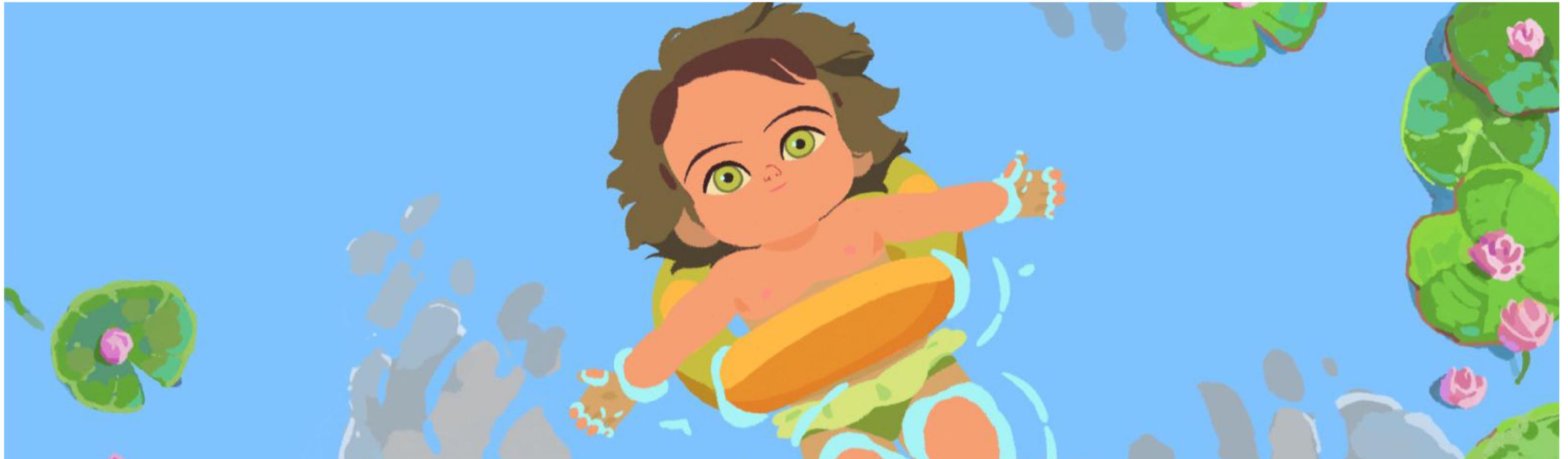
- A company representative is invited to co-host the introduction of the sponsored Film Presentation along with any film industry guests associated with the film.



# CHILDREN'S FILM SERIES

**\$10,000**

Cinéfest's Children's Film Series takes place during the week of the Festival, screening films for elementary and high school students from the Greater Sudbury area. The program is an opportunity for youth to engage with filmmaking and global cultures and learn the impact of the arts.



*Amélie et la Métaphysique des tubes (Little Amélie or the Character of Rain)*, directed by Liane-Cho Han Jin Kuang and Maïlys Vallade. Photo courtesy of GKids Films.

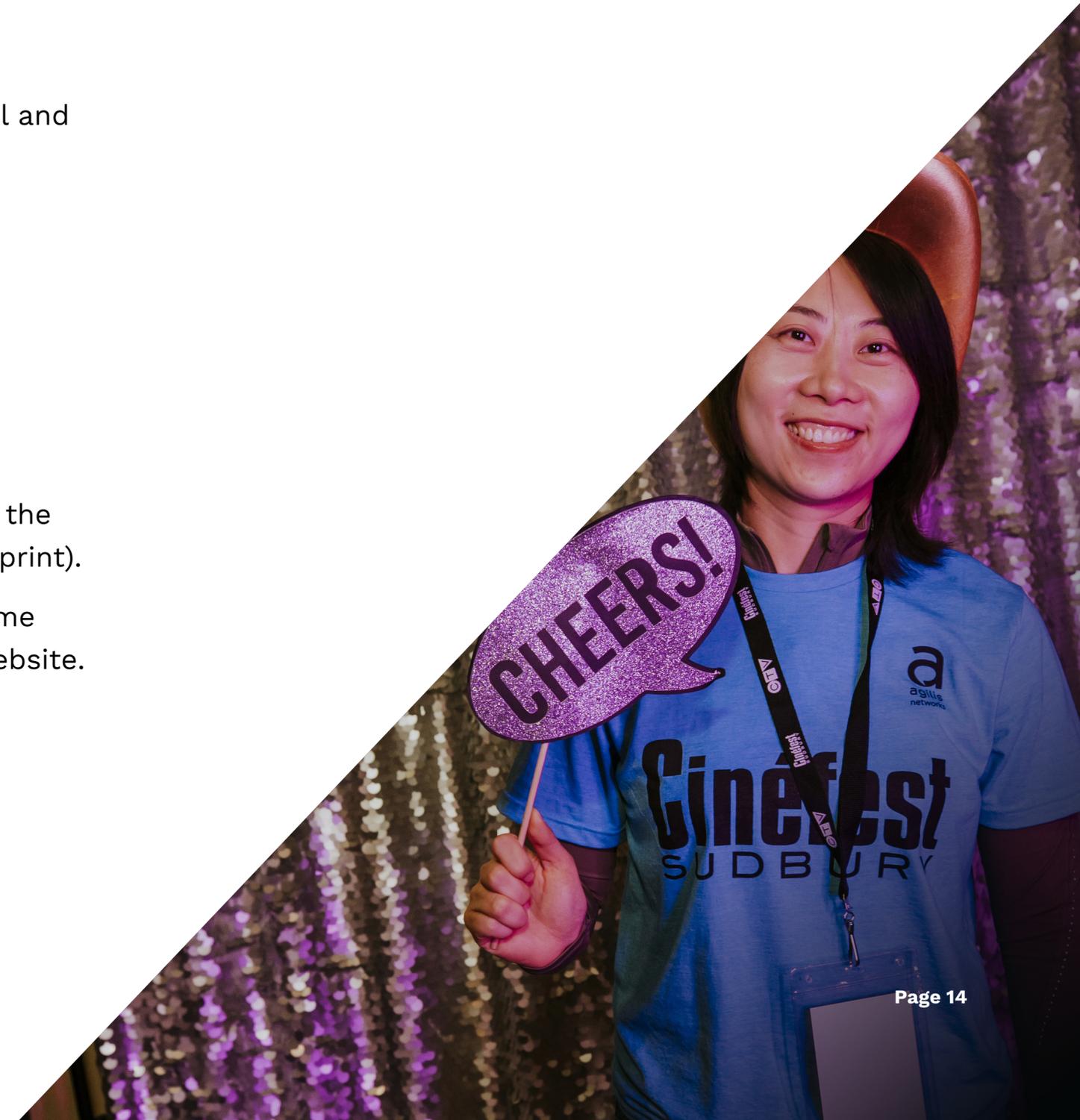
## 1 | Recognition of Sponsorship

- Recognized as the “Children’s Film Series Presenter” at the Cinéfest Sudbury Media Conference.
- Recognized as the “Children’s Film Series Presenter” in media releases relating to the sponsorship and sponsored Film Presentations.
- Recognized as the “Children’s Film Series Presenter” in the “Thank You” social media posts following the Festival.
- Receipt of an individualized post-event Sponsor Report detailing Festival highlights and copies of all promotional assets that acknowledged your sponsorship.
- As the “Children’s Film Series Presenter” in all school booking forms.

## 2 | Logo Visibility

### Logo to appear on:

- The official Cinéfest poster (digital and print).
- All local print ad campaigns.
- All slide presentation on cinema screens prior to sponsored Film Presentations.
- Freestanding banner recognizing sponsors of the Festival.
- Sponsored film synopsis pages in the official Program Book (digital and print).
- The Cinéfest Sudbury website home page with link to the sponsor’s website.



### 3 | Company Recognition

- A company representative is invited to co-host the introduction of the sponsored Film Presentation and Children's Film Series screenings along with film industry guests associated with the film.

### 4 | Sponsored Ads

- Full page colour ad in the official Program Book opposite.

### 5 | Ticket Packages

- 6 Passport+ passes (all-inclusive access to all Festival events).
- 50 General Admission tickets (valid for any non-Gala screening).

# CINEMA INDIGENIZED (FULL PROGRAMME SPONSOR)

**\$10,000**

Cinema Indigenized showcases contemporary Indigenous filmmakers, actors, and artists. Through feature films, documentaries, and shorts, this collection spotlights the unique perspectives and powerful narratives of Indigenous filmmakers and talent. It showcases dynamic and thought-provoking films, highlighting works that celebrate Indigenous stories and culture.



*Aitamaako'Tamisskapi Natosi: Before the Sun*, directed by Banchi Hanuse. Photo courtesy of Taxam Films.

## 1 | Recognition of Sponsorship

- Recognized as the “Cinema Indigenized Presenter” at the Cinéfest Sudbury Media Conference.
- Recognized as the “Cinema Indigenized Presenter” in media releases relating to the Cinema Indigenized Series and sponsored Film Presentations.
- Recognized as “Cinema Indigenized Presenter” in the “Thank You” social media posts following the Festival.
- Receipt of an individualized post-event Sponsor Report detailing Festival highlights and copies of all promotional assets that acknowledged your sponsorship.

## 2 | Logo Visibility

### Logo to appear on:

- The official Cinéfest poster (digital and print).
- Slide presentation on cinema screens prior to sponsored films.
- A freestanding banner recognizing sponsors of the Festival.
- A sponsored film’s synopsis page in the official Program Book (digital and print).
- The Cinéfest Sudbury website home page with link to the sponsor’s website.

### 3 | Company Recognition

- A company representative is invited to co-host the introduction of Cinema Indigenized Series programme along with film industry guests associated with the films.

### 4 | Sponsored Ads

- Option to provide a 30-second commercial to be screened prior to the sponsored Cinema Indigenized Presentations.
- Full page colour ad in the official Program Book opposite your sponsored film (digital and print).

### 5 | Ticket Packages

- 6 Passport+ passes (all-inclusive access to all Festival events).
- 50 General Admission tickets (valid for any non-Gala screening).



# FESTIVAL SPONSORSHIPS

# VIP LOUNGE SPONSOR

**\$5,000**

Cinéfest Sudbury's VIP Lounge is open to industry guests, filmmakers, Passport+ pass holders, and film programmers throughout the duration of the Festival. This exclusive space provides an area for these Festival attendees to socialize and relax in between films, as well as enjoy complimentary beverages and catered snacks throughout the duration of the 9-day event.



## 1 | Recognition of Sponsorship

- Recognized as the “VIP Lounge” Sponsor during the Festival.
- Recognized as the “VIP Lounge Sponsor” at the Cinéfest Sudbury Media Conference.
- Recognized as “VIP Lounge Sponsor” in the “Thank You” social media posts following the Festival.

## 2 | Logo Visibility

### Logo to appear on:

- Freestanding banner recognizing sponsors of the Festival.
- A slide presentation on cinema screens prior to Film Presentations.
- The official Cinéfest Passport+ passes (all-inclusive access to all Festival events).
- Signage in lounge as VIP Lounge Sponsor.
- Cinéfest Sudbury website with link to the sponsor’s website.
- Opportunity to display branded materials in the lounge.

## 3 | Ticket Packages

- 30 General Admission tickets (valid for any non-Gala screening).
- 2 Passport+ passes (all-inclusive access to all Festival events).

# INDUSTRY EVENTS SPONSOR

**\$5,000**

Help get the party started and keep it going all festival long! As the official Industry Events Sponsor of Cinéfest, your organisation will be seen throughout the festival at all Industry Events. Help support the fair payment of artists and the ever-expanding variety of live talent in Greater Sudbury.

## 1 | Recognition of Sponsorship

- Recognized at the Cinéfest Sudbury Media Conference.
- Host of Industry Parties, including catered hors d'oeuvres, cash bar, and entertainment.
- Recognized during Film Industry receptions and events that include entertainment.
- Recognized in the “Thank You” print advertisement following the Festival.

## 2 | Logo Visibility

### Logo to appear on:

- A freestanding banner recognizing sponsors of the Festival.
- A slide presentation on cinema screens prior to Film Presentations.
- The 2025 Cinéfest Passport + passes (allinclusive access to all Festival events).
- Cinema Summit passes.
- Signage at Industry Party venues.
- Cinéfest Sudbury website with link to the sponsor’s website.

## 3 | Ticket Packages

- 30 General Admission tickets (valid for any non-Gala screening).
- 2 Passport+ passes (all-inclusive access to all Festival events).

# **MORE WAYS TO SUPPORT**

## About the Awards

Launched in 2021, a selection of distinguished awards are bestowed to filmmakers along with cash prizes ranging from \$1,000 to \$12,500 across 9 categories. Cinéfest's Awards Program includes recognition for Outstanding Canadian Feature Film, Outstanding International Feature Film, and numerous short film awards, to name a few.

## Award Sponsorship Benefits

### Logo to appear on:

- Sponsored award (to be determined)
- Ad in the official Cinéfest program book (digital and print).
- All media releases and social media posts related to the award.

## Awards



**Outstanding Canadian Feature Film**  
(Included in Major Sponsor Package)



**Outstanding International Feature Film**  
(\$7,500 prize, Sponsor contribution \$3,750)



**Outstanding Female-Led Feature Film** (\$2,500 prize, Sponsor contribution \$1,250)



**Cinema Indigenized Outstanding Talent**  
(\$4,000 prize, Sponsor contribution \$2,000)



**Outstanding French Language Feature Film**  
(\$4,000 prize, Sponsor contribution \$2,000)



**Inspiring Voices & Perspectives** (\$2,500 prize, Sponsor contribution \$1,250)



**Outstanding Short Film**  
(\$1,500 prize, Sponsor contribution \$750)



**Outstanding Animated Short Film**  
(\$1,000 prize, Sponsor contribution \$500)



**Outstanding Northern Ontario Short Film**  
(\$1,000 prize, Sponsor contribution \$500)

# RED CARPET PATRON PROGRAM (RCPP) SPONSOR

Cinéfest Sudbury is proud to present the Red-Carpet Patron Program: a subscription-based program for dedicated Festival fans to keep the spirit of Cinéfest alive all year long!

## Red Carpet Patrons receive:

- Complimentary access to 6 film screenings throughout the year, including bonus access to a Gala Film Presentation at the Festival (date TBD).
- Complimentary popcorn and pop at your screening (made possible through the generous support of our sponsors).
- Exclusive benefits at Cinéfest Sudbury International Film Festival.



*Woman of the Hour*, (VVS Films)

## Season Sponsor \$4,500

### Benefits

- Designation as the official “RCPP Presenting Sponsor” for the year.
- Digital slide of sponsor logo on screen prior to all RCPP films.
- Verbal recognition of sponsorship at all RCPP events.
- 6 social media posts (Facebook, Instagram) announcing sponsorship, with logo and link to sponsor website.
- Logo featured on Cinéfest website with link to sponsor website year-round.
- Sponsorship recognition and company logo featured in RCPP ad in the Cinéfest Program Book (\$865 value).
- Verbal recognition of sponsorship at each RCPP screening.
- Company representative(s) invited to co-host the introduction of all sponsored RCPP films.
- 24 RCPP film tickets.

## Single Screening Sponsorship \$1,000

### Benefits

- Recognition as “RCPP Presentation Sponsor” for your sponsored film.
- Digital slide of sponsor logo on screen prior to the screening.
- Verbal recognition of sponsorship at the event.
- One social media post (Facebook, Instagram) announcing sponsorship, with logo and link to company website.
- Sponsorship recognition and company logo featured in RCPP ad in the Cinéfest program book (\$865 value).
- Company representative(s) invited to co-host the introduction of your sponsored film.
- Company logo featured at [www.cinefest.com/rcpp](http://www.cinefest.com/rcpp) for 2+ weeks prior to the RCPP screening + link to sponsor’s website.
- 4 tickets to the sponsored RCPP film screening.

# BECOME A FRIEND OF THE FESTIVAL

Cinéfest Sudbury relies on the generous support of its funders, in-kind partners, and volunteers. Be instrumental in the growth and reach your local international film festival by becoming a Friend of the Festival. Reach out to discuss tax receipt eligible monetary donations or volunteer opportunities. Contribute through in-kind collaboration or explore options to pair various sponsor packages to increase benefit at a reduced cost.

