



PROGRAMME MÉCÈNES DU TAPIS ROUGE DE CINÉFEST

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Cinéfest Sudbury bringing Canadian documentary *The Movie Man* to the big screen in March

SUDBURY — Cinéfest Sudbury is set to bring *The Movie Man* to the big screen as part of its 2024 Red Carpet Patron Program. The documentary, filmed in the Kawartha Lakes region, will screen at SilverCity Sudbury on Wednesday, March 27 at 7:00 p.m.

Keith Stata opened Highlands Cinemas during the summer of 1979. What began as a single screen transformed into a 5-screen multiplex showing first-run films over the course of its 40-year history. Changes in technology, dwindling ticket sales, a popcorn-eating bear, and his 50 cats all contribute to the chaos. Despite his steadfast passion, *The Movie Man* follows Keith as he is beaten down with issues and complications due to COVID-19. With no family and few friends to help, Keith is confronted with insurmountable challenges of keeping his unlikely cinema open for another season.

Individual tickets are on sale now with limited availability at www.cinefest.com, at the Cinéfest Box Office (located at 40 Larch Street, Unit 103), or by calling 705-688-1234. All Red Carpet Patrons are granted complimentary admittance.

Cinéfest's Red Carpet Patron Program offers access to 6 yearly film screenings, exclusive perks at Cinéfest Sudbury International Film Festival, and more! 2024 Red Carpet Patron Program passes are available now at www.cinefest.com/rcpp.

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For more information related to Cinéfest Sudbury's Red Carpet Patron Program, please email redcarpet@cinefest.com or call 705-688-1234.

