



THE PEOPLE'S FESTIVAL
C'EST VOTRE FESTIVAL
19-27 SEP 2020

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media release | communiqué

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Cinefest Sudbury to present a Free Virtual Event screening of THE ARTIST’S WIFE, launch tickets on August 20

SUDBURY - On August 20, 2020, Cinefest Sudbury will present a free virtual event screening of THE ARTIST’S WIFE for audiences to test out the new online festival platform. Additional films will be announced as part of this free virtual event screening by August 6, 2020.

Cinefest Sudbury will also launch ticket sales and reveal the full festival lineup for Cinefest 2020 via a virtual media conference, which audiences will be welcome to attend at cinefest.com.

“We are thrilled to be welcoming audiences to our new virtual platform with this free screening of *The Artist’s Wife*.” says Executive Director Tammy Frick. “Celebrating film and its ability to bring us together has never been more important, and we are excited to bring audiences a chance to test out this new system from within their own comfort zones”.

Starting on August 7, audiences will be able to sign-up at cinefest.com to view the screenings and lineup reveal media conference on August 20.

THE ARTIST’S WIFE stars Lena Olin as Claire, the wife of famed artist Richard Smythson (Bruce Dern). Claire is a promising painter who now lives in the shadow of her husband's career. While preparing work for a new exhibition, Richard is diagnosed with Alzheimer's dementia and is at risk of not completing the paintings for his final show. As Richard's memories become erratic, Claire attempts to shield his illness from the art community while trying to reconnect him with his estranged daughter and grandson. Taking up painting again herself, Claire must decide whether to stand with her husband in the shadows or step into the spotlight herself.

Audiences are encouraged to call Cinefest at 705-688-1234 with any questions about accessing and using the new online festival platform. A live chat feature will be available to answer audience questions starting on August 20.

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For additional questions or media inquiries, please contact Michael Scherzinger at mscherzinger@cinefest.com. You can also call us at 705.688.1234, or follow us on Facebook for updated information.