

Cinefest SUDBURY

INTERNATIONAL FILM FESTIVAL
FESTIVAL INTERNATIONAL DU FILM

THE PEOPLE'S FESTIVAL
C'EST VOTRE FESTIVAL
18-26 SEP 2021

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“Let’s all go to the movies”: Cinefest Sudbury Presents 2021 Festival Image

SUDBURY – Cinefest Sudbury International Film Festival is once again thrilled to be working alongside the exceptionally talented 50 Carleton to deliver the 33rd edition festival image and promotional materials.

“Let’s all go to the movies” is the tagline for the 33rd festival, highlighting Cinefest’s return to a hybrid format. With screenings taking place in-theatre and online, Cinefest will once again ensure that this year’s diverse selection of film screenings are accessible to all.

“We are thrilled at the opportunity to safely present an expanded lineup of in-theatre screenings this year,” exclaimed Tammy Frick, Executive Director. “It will be our absolute privilege to welcome back the familiar faces of our dedicated patrons to SilverCity this year, while also continuing to offer online screenings accessible from the comfort of home.”

This year’s theme was once again developed by Tony Jurgilas, Chief Design Strategist at 50 Carleton. “We really needed to lift spirits; more than ever to bring something fun and optimistic to the mix. Everyone has been chomping at the bit of normalcy. Even something as fundamentally routine as going to the movies now seems like a new exciting adventure,” says Tony Jurgilas. “We’ve done some kooky things in the past... but never beavers on bicycles. We hope this brings a chuckle and an inspiration to return to the cinema.”

The 33rd edition of Cinefest Sudbury takes place from September 18-26, 2021.

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For additional questions or media inquiries, please contact Michael Scherzinger at mscherzinger@cinefest.com. You can also call us at 705.688.1234, or follow us on Facebook for updated information.