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## THE PEOPLE'S FESTIVAL C'EST VOTRE FESTIVAL 14-22 SEP 2019

FOR IMMEDIATE RELEASE: JULY 18, 2019

## THE LAST FULL MEASURE PRESENTED AS THE MONDAY NIGHT GALA PRESENTATION

SUDBURY – Cinéfest Sudbury International Film Festival is thrilled to announce that *The Last Full Measure* will be presented as the Monday Night Gala Presentation at the 31<sup>st</sup> edition of the Festival.

The Last Full Measure will screen Monday, September 16 at 7 p.m. at SilverCity Sudbury. A catered reception will take place following the screening at The Keg, 1396 Kingsway, starting at 9:00 p.m.

*The Last Full Measure* [Todd Robinson, USA, 2019, Roadside Attractions]
Starring: Samuel L. Jackson, Ed Harris, Jeremy Irvine, William Hurt, Christopher Plummer,
Diane Ladd

This is the true story of William Pitsenbarger (Irvine), a war hero of the highest order, an Air Force medic who personally saved over 60 men, before being killed in the bloodiest battle of the Vietnam War. Given the chance to escape on the last helicopter out of the battlefield, Pitsenbarger remained to save and defend all those soldiers who were left, but was eventually killed by an enemy bullet, sacrificing his own life for his comrades. For his heroic deeds, Pitsenbarger was awarded the highest military honour a soldier could get, the Congressional Medal of Honor. This medal is awarded for personal acts of valor, above and beyond, the call of duty. But before Pitsenbarger was given the medal, it was taken away from him for unknown, but seemingly political reasons. *The Last Full Measure* is the touching story of Pitsenbarger's father (Plummer) who together with all survivors of the Vietnam battle petitioned the government to give this fallen war hero the medal he so well deserved.

All Gala Film Presentation screenings will take place at SilverCity Sudbury, located at 355 Barrydowne Road.

The 31<sup>st</sup> edition of Cinéfest Sudbury International Film Festival runs from September 14 – 22, 2019.

Want more film festival information? We've got it!

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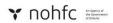
















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