



THE PEOPLE'S FESTIVAL
C'EST VOTRE FESTIVAL
15-23 SEP 2018

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FILM PRESENTATION TO INCLUDE A VIRTUAL REALITY ELEMENT

SUDBURY – Cinéfest Sudbury International Film Festival is thrilled to announce that ***Ferris's Room*** will be presented as a Cinema 9 Prime Time event during the 30th edition of the Festival. This exciting presentation will be screened on Tuesday, September 18 and is accompanied by a VR experience, which will be available to festival guests the day of the Wednesday, September 19 and Thursday, September 20.

Ferris's Room [Ryan Mains, Canada, Hollywood Suite, 2018]

Toronto artist Sarah Keenlyside's re-creation of Ferris Bueller's bedroom at the Gladstone Hotel was one of the most buzzed-about art events of 2016. This new documentary follows Keenlyside as she travels to Chicago to mount Ferris Bueller's Bedroom as part of celebrations for the 30th anniversary of John Hughes's classic comedy. Get a glimpse of her process as she tracks down replicas of Ferris's prized possessions and works against the clock to get the installation ready in time for the big day. Along the way, she faces unexpected challenges, meets super fans who keep the spirit of Ferris Bueller's Day Off alive, and reveals how art (whether it's a nostalgic installation or a lighthearted film) brings us together.

VR Experience [Ryan Mains, Canada, Hollywood Suite, 2018]

A sanctuary, laboratory, recording studio, office, and shrine to the bands he loves, Ferris Bueller's bedroom is an extension of his larger-than-life personality, a place to explore his interests, and of course, to cook up schemes. Every inch of Sarah Keenlyside's recreation of Ferris's Room was photographed to create a 3D model, allowing you to visit and interact with the room in immersive virtual reality.

"Ferris's Room VR is a chance to experience Sarah Keenlyside's amazing recreation first hand in immersive VR. After you've seen the film, being able to step inside the room in Virtual Reality is a really exciting experience. I'm so excited to share my film and our VR experience at Cinefest Sudbury" says Ryan Mains, director of *Ferris's Room*.

All Cinema 9 Prime Time events screenings will take place at SilverCity Sudbury, located at 355 Barrydowne Road.

Seating is limited and subject to availability. Call or visit the Cinéfest Sudbury Office, visit cinefest.com, or visit the festival box office to redeem a ticket with your Festival Passport or request a ticket in advance.

The 30th edition of Cinéfest Sudbury runs from September 15 - 23, 2018.

Want more film festival information? We've got it!

Visit Cinefest.com where you can purchase tickets, read film synopses and check out the latest in exciting Festival news and happenings! You can also call us at (705) 688-1234, visit us in person, 40 Larch Street - Unit 103, or follow us on Facebook and Twitter.